



Alessandro Ribaldo

*Art Director * Graphic Designer*



* Manufactured in Sicily in 1988.

✕ Branding, Packaging, Advertising, Content Creation,
Art Direction, Print and Editorial Design.

Honest Skills

Graphic Design

Naming / Logo / Branding

Packaging & Label Design

Art Direction

Editorial & Print Design

Illustration / Poster Design

Copywriting

Adobe Illustrator

Adobe Creative Suite

Awards

2020—**Indigo Design Award**
Bronze in Packaging Design

2017—**Sicilia Felicissima**
Silver in Branding & Packaging Design

I designed for

SONY

ebay

coop

GREENPEACE

inkem



ROMA CAPITALE

CONSORZIO
BANCOMAT

EAT ITALY

Experience

2016—Today

GO. marketing&co.

Art Director & Graphic Designer
Ragusa, Italy

2013—2015

BizUp Digital Empowerment

Senior Graphic Designer
Rome, Italy

2012

BTStudio + Publisoft

Graphic Designer
Rome, Italy

2012

Fun Factory Entertainment

Editorial Designer
Terni, Italy

2009—2013

Ars Media Group

Graphic Designer
Rome, Italy

2008

AH Servizi

Junior Graphic Designer
Rome, Italy

Education

2007—2009

ACADEMY OF FINE ARTS

Art Graphics
Rome, Italy

2002—2007

IPSCT Galileo Ferraris

Advertising Graphics Diploma
Ragusa, Italy



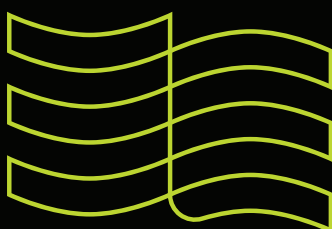
Dear Agency,

My name is Alessandro Ribaldo. I am an Italian designer and art director who works in advertising and graphic design. When I was 19, after graduating in Advertising Graphics, I took my first steps in some communication agencies in Rome. At 28 I returned to Sicily where I currently work as an Art Director.

I believe that good design is the apex of research, strategy, creativity, and, obviously, budget. I am fond of creating visually intriguing universes, and looking for ideas worth talking about. I deal with branding and visual identities, naming and logos, art direction and concept ideation, advertising, packaging, and publishing design. My mission is to produce memorable, simple but meaningful, and timeless work. But in the end, it's not about design. It's all about love.

Today, I still have the humility and desire to learn from the best,
my goal is to be among the best.

Alessandro Ribaldo







Do you want to see more?
➤ alessandroribaldo.com



♥ Thank you!